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Technology that drives Tomorrow

Development and Integration of Advanced AUTOSAR Solutions for Adaptive Cruise Control A leading software provider, serving global OEMs, faced the task of developing and validating an on-board system for Adaptive Cruise Control (ACC) against a pressing production deadline. This case study explores how Acsia leveraged its expertise in both classic and adaptive AUTOSAR, along with its proficiency in modelbased development and ADAS solutions, to meet and exceed the client's expectations.

Technology & Business Landscape

In 2021, the automotive industry saw significant advancements in AUTOSAR and Advanced Driver Assistance Systems (ADAS).

AUTOSAR Trends

Adaptive AUTOSAR

Greater flexibility and scalability through support for dynamic software updates, service-oriented architectures, and complex algorithms needed for autonomous driving.

Classic AUTOSAR

Enhanced efforts to integrate Adaptive and Classic AUTOSAR platforms, improving resource management and communication.

Cybersecurity Enhancements

Introduction of robust cybersecurity

measures, including enhanced cryptographic algorithms and secure communication protocols to protect against cyber threats.

Standardization Efforts

Focus on standardizing interfaces and communication protocols, fostering interoperability among manufacturers and suppliers, crucial for developing autonomous and connected vehicles.

ADAS Trends

Al and Machine Learning

Launch of innovative features like adaptive

cruise control, lane-keeping assist, and pedestrian detection through Artificial Intelligence (AI) and Machine Learning (ML) algorithms.

Sensor Fusion

Advances in sensor fusion technology, combining data from cameras, lidar, radar, and ultrasonic sensors, enhanced ADAS precision.

V2X Communication

Progress in Vehicle-to-everything (V2X) communication technology, allowing vehicles to communicate with each other and infrastructure, enhancing situational awareness and supporting cooperative driving.

Regulatory Compliance

ADAS developments influenced by evolving safety regulations and standards, ensuring enhanced safety and reliability.

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Customer Problem Statement

The software provider for global OEMs needed a partner to handle the software development and validation of an on-board system for the Adaptive Cruise Control (ACC) feature. Facing a tight production deadline, they required an experienced partner proficient in both Classic and Adaptive AUTOSAR to ensure timely delivery and high-quality integration.

Acsia Solution

Acsia was chosen for its strong expertise in Classic and Adaptive AUTOSAR, critical for this project. The team handled:

- Complete software development and integration of a Classic AUTOSAR-based Safety platform, utilizing service-oriented architecture with SOME/IP services over Ethernet.
- Development of critical software components using the Elektrobit ACG stack, and model-based design for features like trajectory and localization.
- Software development and integration of an Adaptive AUTOSAR-based high-performance platform, including the NVIDIA Jetson board setup, integration of 3rd party cameras, GPS, IMU units, and implementation of trajectory planner based on object detection and sensor fusion algorithms.

System testing and validation, with a key highlight being the realization of the Adaptive Cruise Control feature on an actual car based on open standards.

Business Outcome & Impact

The client successfully met their tight production deadline. The partnership with Acsia enabled them to leverage advanced AUTOSAR and ADAS technologies, ensuring a high-quality and timely delivery.

Key Learning

- Expertise in model-based development for the ADAS domain.
- Advanced skills in ADAS Active Cruise Control development.
- Proficiency in deploying both Adaptive and Classic AUTOSAR systems.

Expert Speak



Anil S VP Delivery

"Acsia's commitment to delivering high-quality solutions within tight deadlines was evident in this project. Our team's deep expertise in classic and adaptive AUTOSAR, coupled with our experience in model-based development, enabled us to meet the client's needs and exceed their expectations."



Nibil P M AVP Advanced Technology Group

"Integrating the advanced features of both Classic and Adaptive AUTOSAR systems required a thorough understanding of the technologies and meticulous planning. Our team's ability to develop and validate complex systems like the Adaptive Cruise Control feature, while ensuring seamless integration, was a key factor in the project's success."

About Acsia Technologies

Acsia is a global leader in automotive software powering Digital Cockpits & Displays, e-Mobility, and Telematics. We use our expertise to develop solutions that simplify complex problems and create safer, sustainable, and more compelling driver and passenger experiences. With a presence across the United States, Germany, Sweden, Japan, and India, we collaborate with top carmakers and Tier-I suppliers.



